

Home > Press Releases > [Galleria Ca' d'Oro brings Paperplanes as part ...](#)

Press Release
11/22/11 01:35 PM



Galleria Ca' d'Oro brings Paperplanes as part of "The Wind doesn't have a plan"

Galleria Ca' d'Oro announces the launch of a new multi-tiered exhibition entitled "The Wind doesn't have a plan" by Blue and Joy in Miami during Art Basel. Paperplanes on display at the MDC Freedom Tower from Nov 22-Dec 16 and Public Art Installation at Espirito Santo Plaza from Nov 22-Jan 31, 2012.

**By Delmarys Hernandez
FOR IMMEDIATE RELEASE**

Galleria Ca' d'Oro, the Miami art gallery that brought you the Pink Snails, brings you *Paperplanes* as part of "The Wind doesn't have a plan" by Blue and Joy.

Galleria Ca' d'Oro, one of Rome's most respected contemporary art galleries, celebrates its one year Miami gallery opening by announcing the launch of a new exhibition in Miami during Art Basel. **Galleria Ca' d'Oro** in association with **Miami Dade College's Art Gallery System** and **The Brickellian** present a multi-tiered exhibition entitled "The Wind doesn't have a plan" beginning with a solo exhibition on display at the MDC Freedom Tower from November 22nd through December 16th. At the same time, there is a Public Art Installation at the Espirito Santo Plaza, 1395 Brickell Avenue, featuring ***Paperplanes***, sculptures in aluminum.

Miami, FL, November 16, 2011 — Can you feel the energy? Art Basel is rolling back into town and Galleria Ca' d'Oro is taking Miami by storm again. The Miami art gallery that brought you the unforgettable Pink Snails will land ***Paperplanes***, a Public Art Installation at the Espirito Santo Plaza, 1395 Brickell Avenue, on November 22nd through January 31st, 2012 as part of "The Wind doesn't have a plan," an exhibition designed especially for the people of Miami by artists **Blue and Joy**. "The Wind doesn't have a plan" features a solo exhibition hosted by Miami Dade College in their historic Freedom Tower, organized by Gloria Pocella, Lamberto Petrecca and Stella Holmes of the Brickellian.

"We are no ordinary gallery, we like to play with art and what better way to do so than ***Paperplanes*** that are reminiscent of what we made as kids? This year we will have more than an outdoor installation. We will include an aerial display, cars as moving sculptures and public art along Brickell Avenue and we are thrilled that Miami Dade College will host a solo exhibition at their Freedom Tower," says Gloria Porcella, owner of Galleria Ca' d'Oro in Rome and Miami.

In this multi-tiered exhibition, **The Catalina Hotel, Espirito Santo Plaza** and **Planet Fiat** have partnered with **Galleria Ca' d'Oro** and artists **Blue and Joy** to provide elements of support to make their visions into reality. The young urban style team that makes up **Blue and Joy** created "The Wind doesn't have a plan" specifically for Miami and are honored to be invited by Miami Dade College for a solo exhibition at their historic Freedom Tower, opening November 22nd. There is also the aforementioned ***Paperplanes*** public art display along Brickell Avenue, and an aerial display that will move its way through town. And that's not all: there will be murals on the walls of South Beach Group property and the final element is a mobile display with four cars wrapped in artwork prepared by the artists in the theme of their exhibition. These cars will be stationed in front of the Catalina Hotel and sister South Beach Group hotels from November 29th through December 4th, when not moving around Miami Beach, Downtown Miami, and Brickell.

"Ca' d'Oro Gallery is bringing Italian artists **Blue and Joy** to Miami for their U.S. debut! Just as last year during Art Basel, when we brought the Pink Snails, this year we are also bringing art to the people of Miami with a public art installation: **Blue and Joy's *Paperplanes***, outdoor sculptures in aluminum folded as a child would to make a paper airplane. The ***Paperplanes*** are outside on Brickell Avenue at the Espirito Santo Plaza. Events will center around the artists' solo exhibition at Miami Dade College's Freedom Tower. We worked with MDC for the *Mona Lisa Unveiled* exhibition and it was a great experience. MDC is a vital organization, full of passion and a perfect partner for us. They have respect for the traditional and yet like to have fun and give new art an important venue as they have with their Freedom Tower. The artists' work will be all around town, on cars zipping by, and maybe there will be a surprise or two... Come and see for yourself!" said a pleased Gloria Porcella.

Gloria Porcella and **Lamberto Petrecca** of **Galleria Ca' d'Oro** are behind the project working with **Stella Holmes**, Founder of **Brickell Gallery Night, Miami Dade College**, and the **Arts and Entertainment Council of the City of Miami**. **Galleria Ca' d'Oro** opened in December 2010 in Miami with **Cracking Art Group's** U.S. debut and their unforgettable Pink Snails. This year, **Galleria Ca' d'Oro** makes Miami the first stop in the U.S. for European artistic group **Blue and Joy**.

"The wind doesn't have a plan. And neither do we. Somebody smarter than us once said: 'You know how to make God laugh? You tell him your plans for the future.' That's why, maybe sometimes, the best plan you can have, is not to have one. Concerning the meaning of what we do, that is yet a mystery also for us, what we can claim for sure is that we'll keep on doing it as long as we have fun doing it. The day we lose this privilege we'll probably have to go back to working. Yet we did enjoy very much filling Miami with our giant ***Paperplanes***. To make a 2 meter paper plane out of aluminum takes time and skill, but our inner children were happy to take this task. Kids play with ***Paperplanes***, so crafting huge ***Paperplanes*** made us feel like giant kids, and we're looking forward to seeing Brickell Avenue turn into our playground," said artists Blue and Joy.

Blue and Joy is a creative project invented by Italians **Fabio La Fauci** and **Daniele Sigalot**. They worked at Saatchi and Saatchi in Milan, London and Barcelona until 2008, when they started their own studio in Berlin called "La Pizzeria." Their urban style, catchy narrative and sense of irony have captivated important collectors across Europe.

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Editors Notes:

Galleria Ca' d'Oro was established in 1970 by Antonio Porcella, son of Amadore Porcella, one of the most important art critics of the period and the grandson of Alpinolo Porcella, a personal friend of great Italian Masters such as Filippo de Pisis and Giorgio de Chirico. Today—four generations later—Gloria Porcella leads the gallery. Raised in Rome, Gloria has worked with Italy's Cultural and Environmental Ministry, and was responsible for the sensational first installation of the **REgeneration Art Project** in Syracuse, Italy during the G8 Environmental Summit.

With her business partner Lamberto Petrecca and Architect Silvia Zamarion, Gloria has put together important exhibitions in Italy and the U.S. - including, "Omaggio a de Chirico" in New York, Los Angeles and Miami, which had sponsorship of the UN and the patronage of Italian and foreign Institutions. Today the gallery continues to bring its experience and expertise to the US, promoting Italian and European art with passion and enthusiasm.

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