



CRACKING ART GROUP

ABOUT THE GROUP :

ALEX ANGI KICCO RENZO NUCARA CARLO RIZZETTI WILLIAM SWEETLOVE MARCO VERONESE



In 1993, six European artists founded Cracking Art Group. They use recyclable plastic for aesthetic appeal, showing acceptance of the inevitability that our world is becoming increasingly artificial. The material itself triggers a social phenomenon wherein the material and, therefore, the art is appreciable and approachable to everyone. Using recyclable plastic appealed to the group for its ability to allow them to show intelligent use of the ever-present material.

The name "Cracking Art" comes from the English verb "crack," meaning to split, break, or fracture. "Cracking" is also the term for the chemical reaction that occurs when converting raw crude oil into plastic. For the artists, it represents the instant when something natural becomes artificial. They endeavor to seize that very moment in their art form. To the artists, "Cracking" represents the divide between the contemporary man struggling to retain his primary naturalness and a future that is increasingly artificial.

With their bold visuals, the artists seek to impress their environmental consciousness upon the public. They accomplish this primarily by creating super-sized, vividly-colored installations with animals appearing unexpectedly in everyday places. The surprise of seeing an ordinary subject made extraordinary through size, color, and form attracts the attention of passersby, inviting them to reexamine their perspectives on urban life while inspiring people to play with their cities. The artists hope to encourage the public to regenerate and reimagine our natural and social environment as a healthy and animated space.

Cracking Art Group has brought its message to over 600 exhibitions worldwide, including an installation of sea turtles for the G8 Environmental Summit. Their first US appearance was in December 2010 at Miami's Art Basel with an army of immense pink snails, dubbed by one journalist as the "escargatoire," making the opening of Galleria Ca' d'Oro's Miami location unforgettable.



BEAR

Cracking Art Group

Made of Recyclable Plastic

Size: H 47.2"







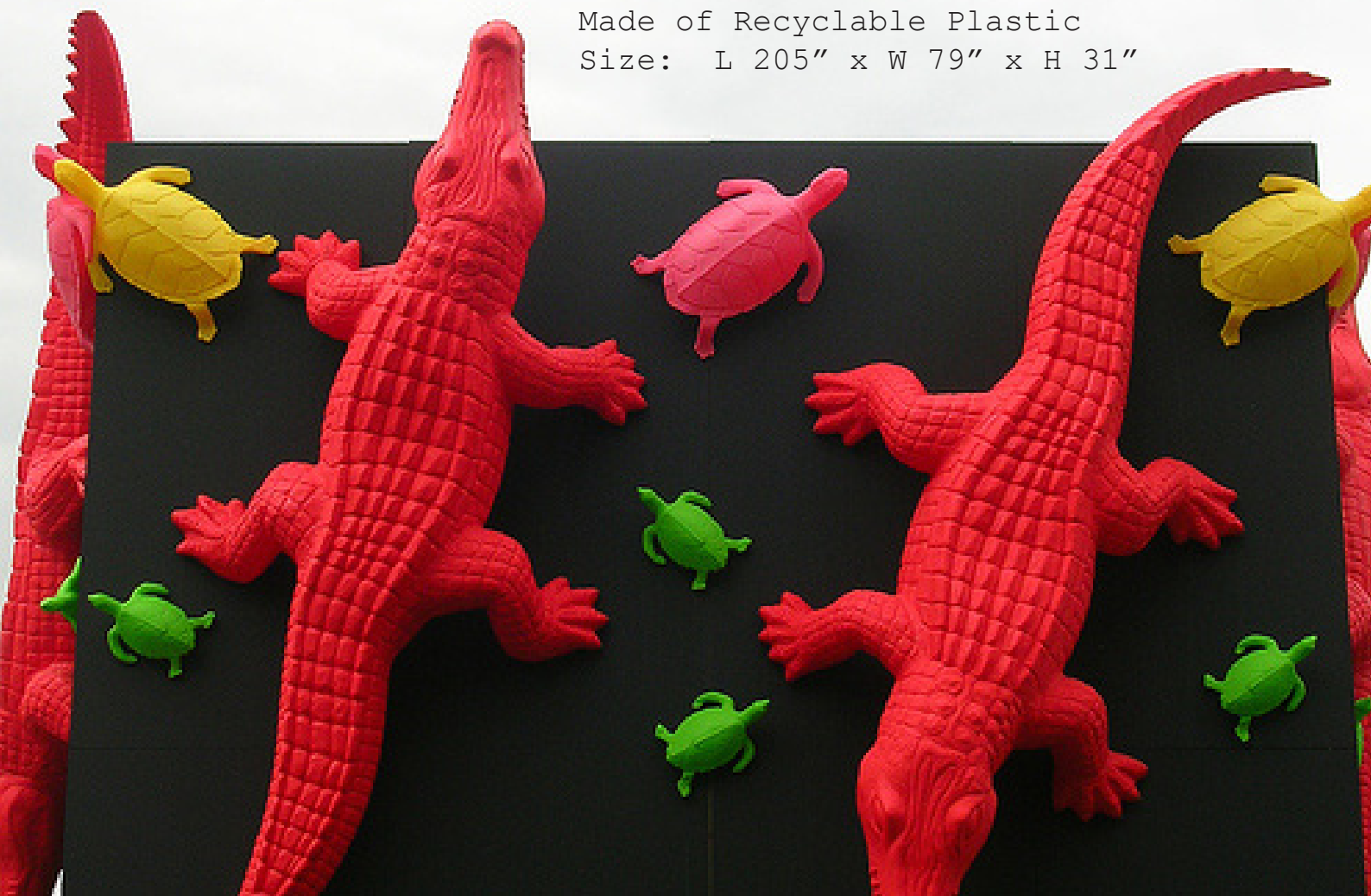
CROCODILE

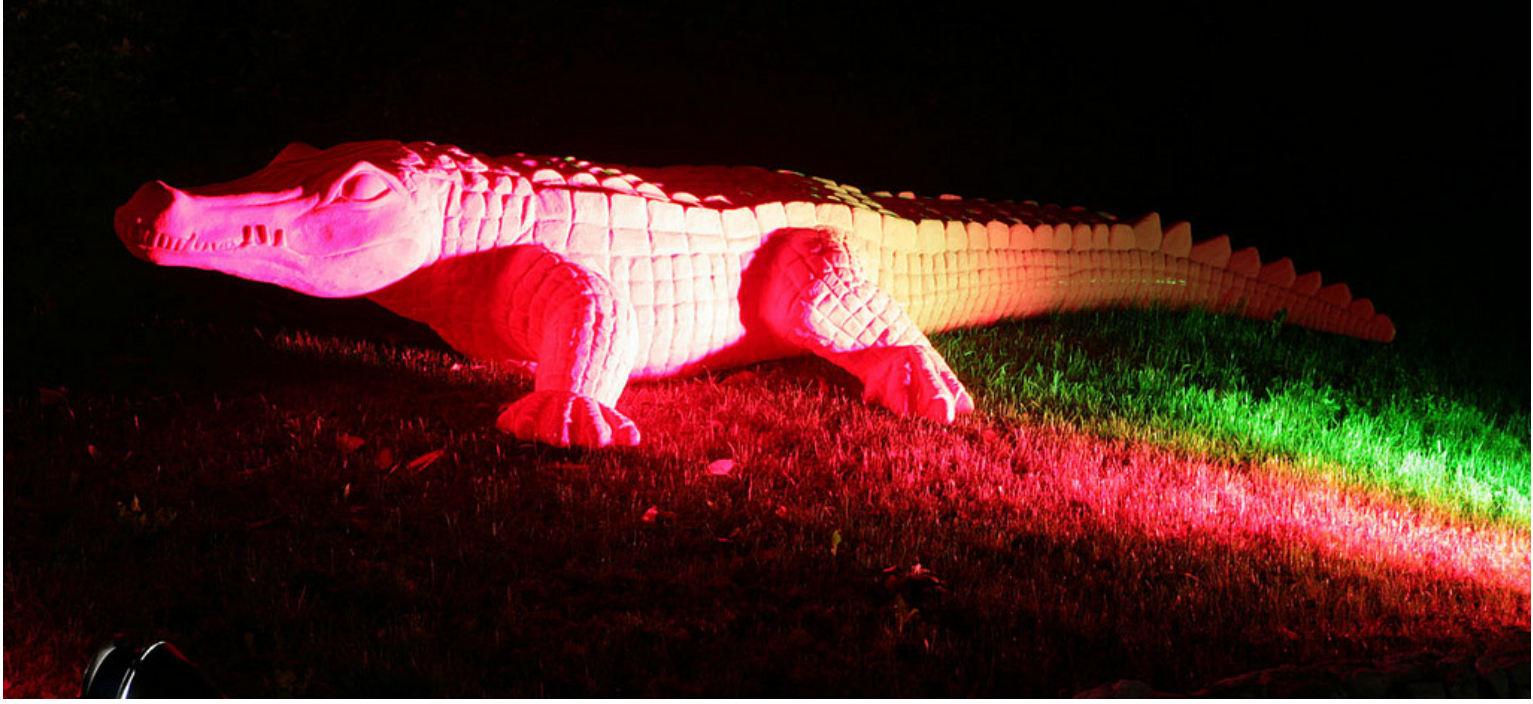
BIG CROCODILE

Cracking Art Group (2007)

Made of Recyclable Plastic

Size: L 205" x W 79" x H 31"







DOLPHIN

Cracking Art Group

Made of Recyclable Plastic

Size: L 45.2" x W 12.6" x H 17.3"



FROG

THE MINI FROG

Cracking Art Group (2012)

Made of Recyclable Plastic

Size: L 11" x W 9" x H 4"



FROG (S)

THE SMALL FROG

Cracking Art Group (2012)

Made of Recyclable Plastic

Size: L 39.7"







MEERKAT

Cracking Art Group
Made of Recyclable Plastic
Size: H 47.2"





RABBIT

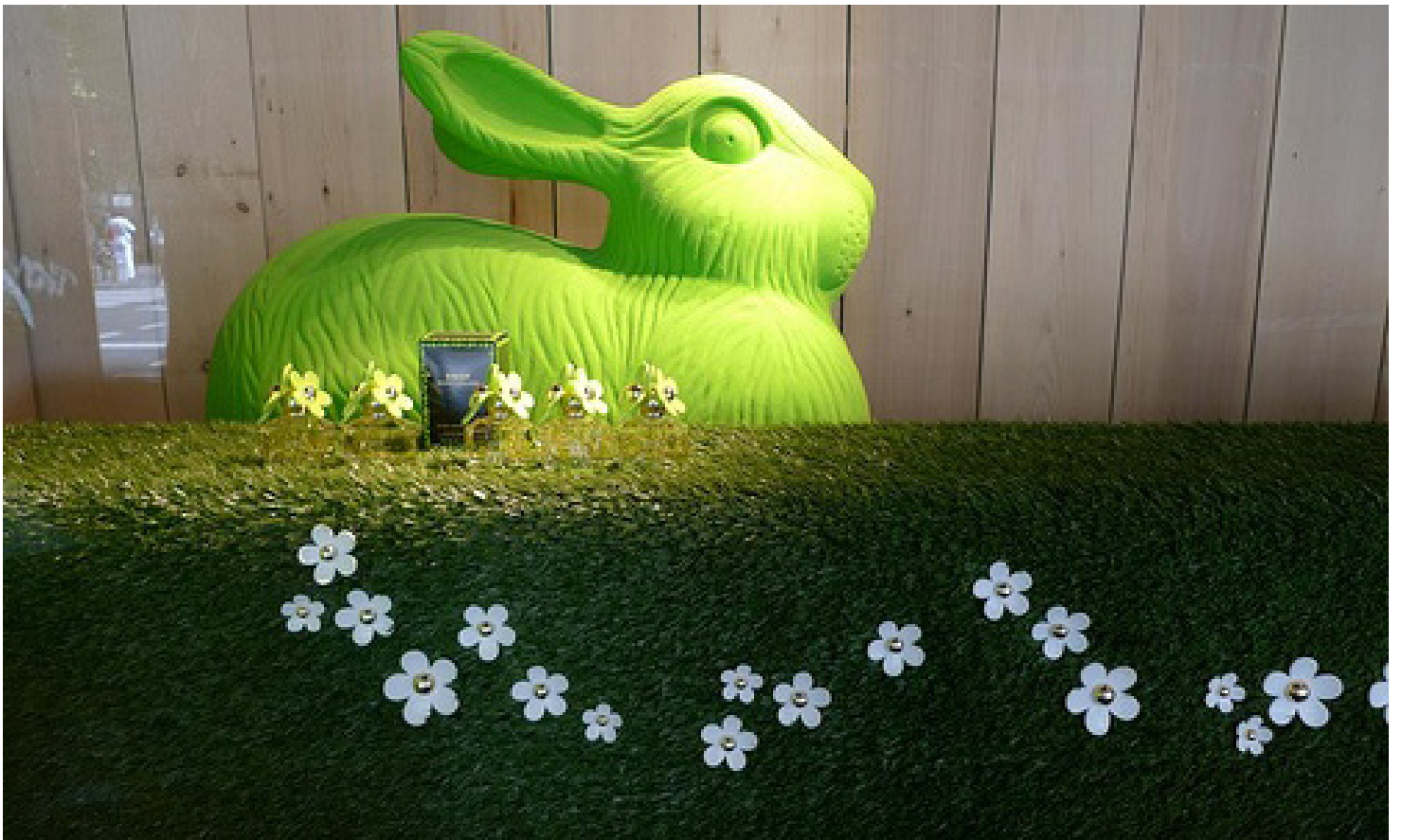
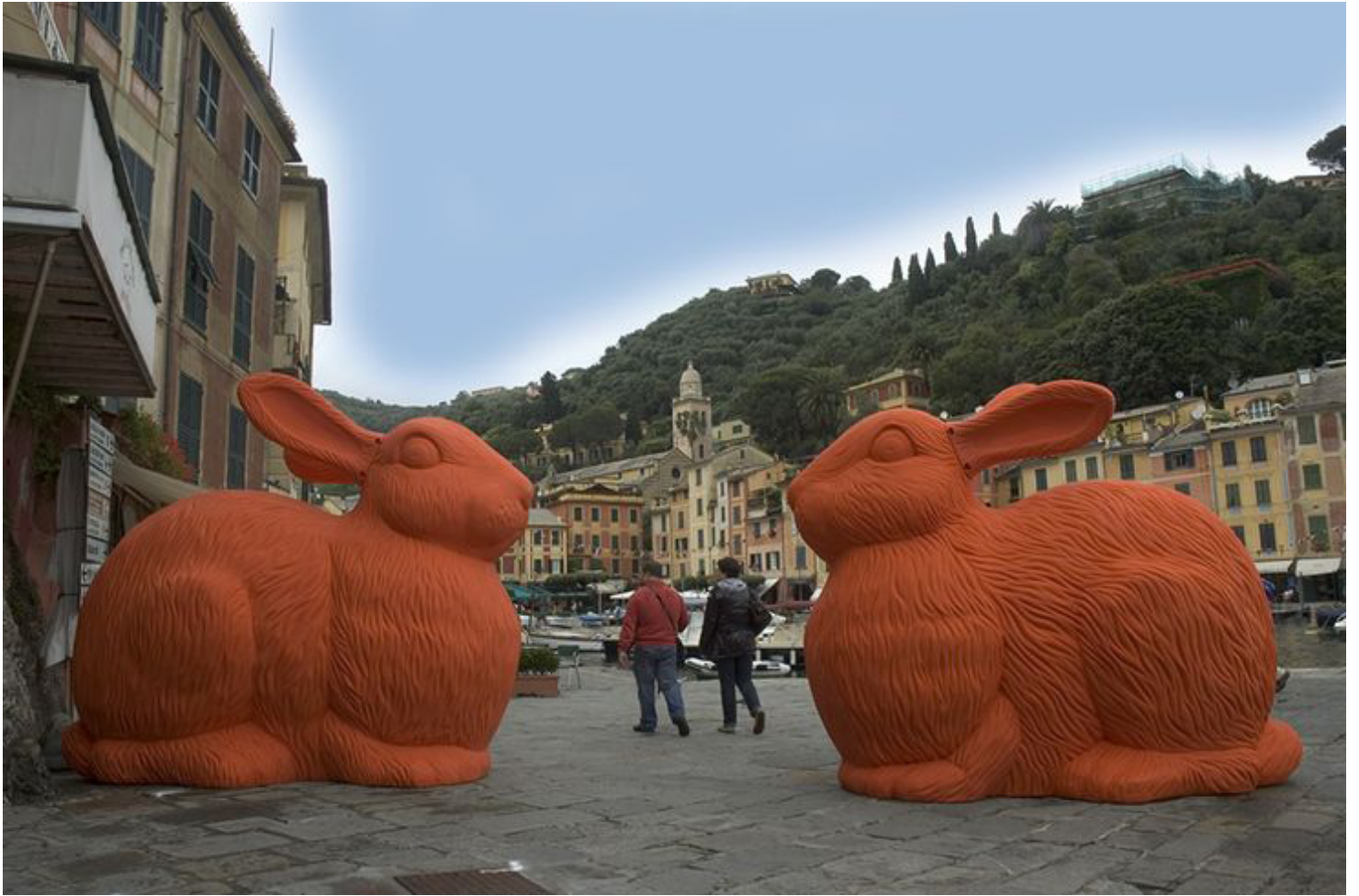
THE BIG RABBIT

Cracking Art Group (2009)

Made of Recyclable Plastic

Size: L 118" x W 63" x H 106.2"







RABBIT (S)

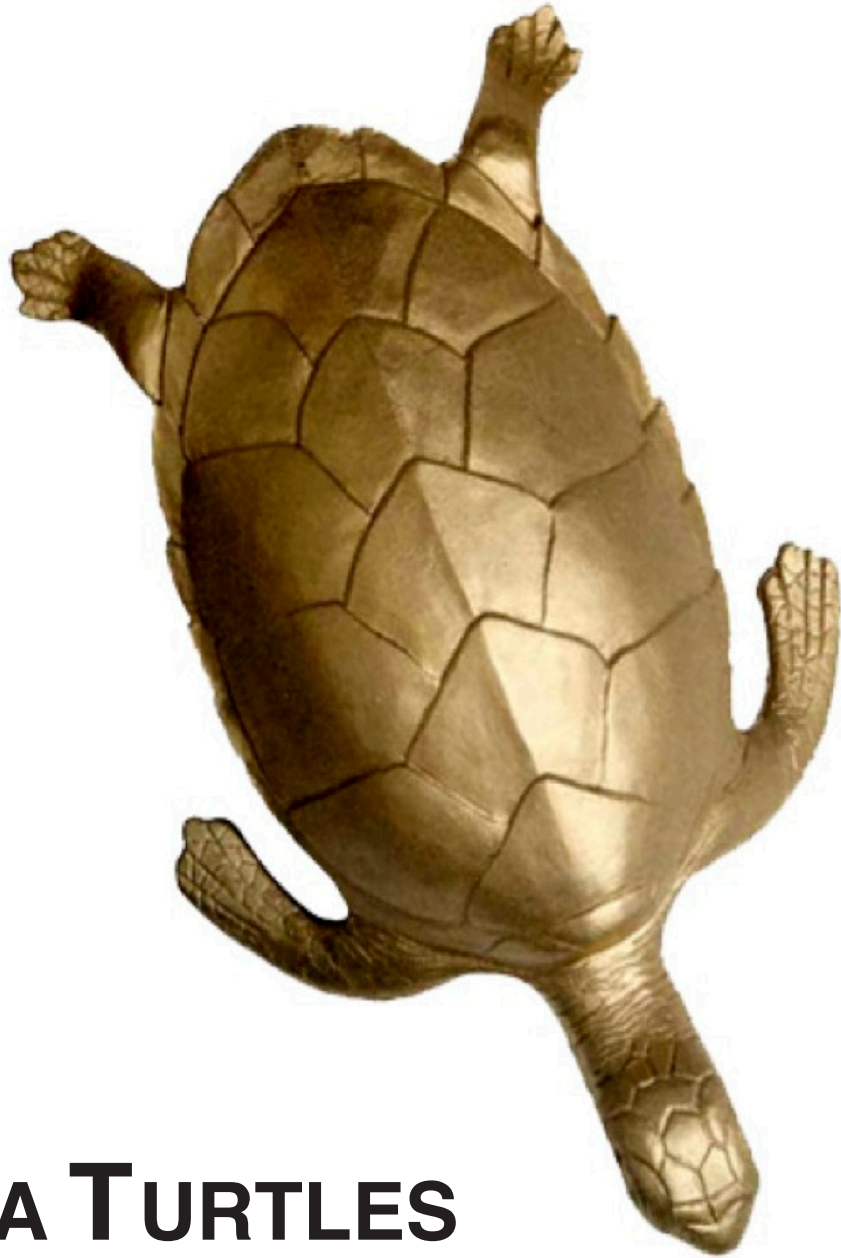
THE SMALL RABBIT

Cracking Art Group (2009)

Made of Recyclable Plastic

Size: L 40" x W 21" x H 34"





SEA TURTLES

MAMA SEA TURTLE (2001)

Cracking Art Group

Made of Recyclable Plastic

Size: L 42" x W 29" x H 13"



SEA TURTLES

BABY SEA TURTLE (2001)

Cracking Art Group

Made of Recyclable Plastic

Size: L 23" x W 16" x H 7"

SNAIL

THE BIG SNAIL(2009)

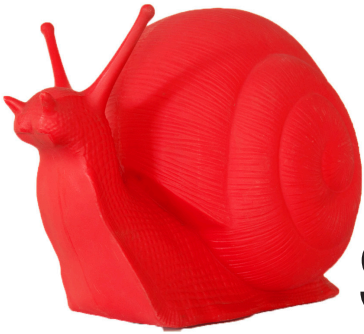
Cracking Art Group

Made of Recyclable Plastic

Size: L 126" x W 72.4" x H 90.5"







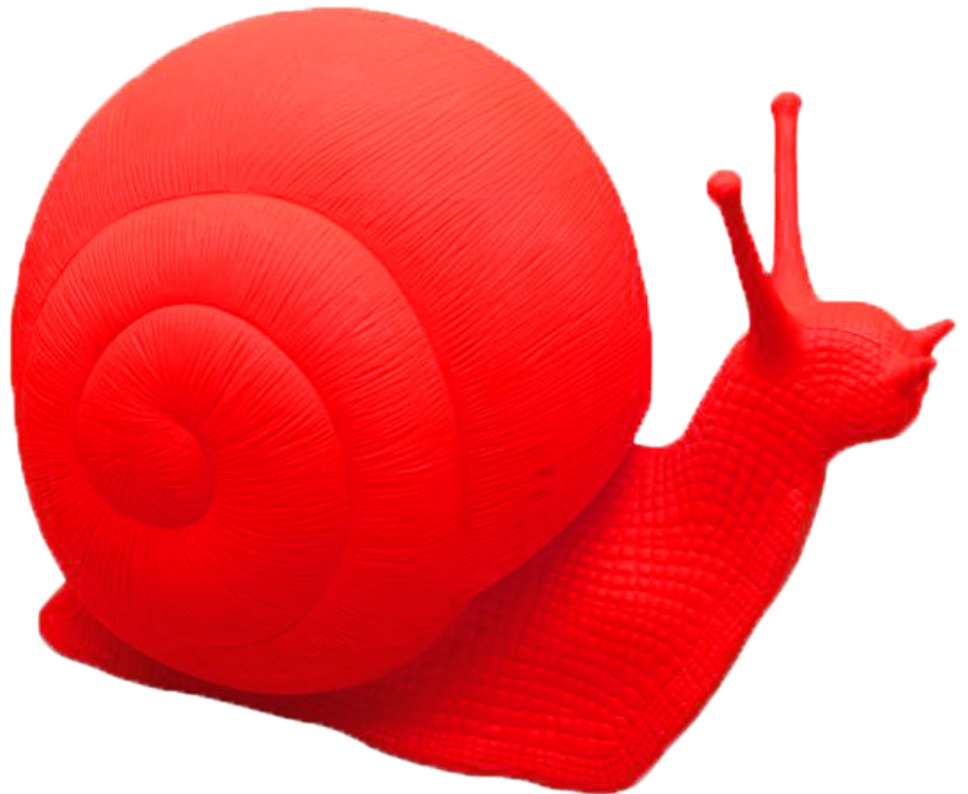
SNAIL (S)

THE SMALL SNAIL
(2009)

Cracking Art Group

Made of Recyclable Plastic

Size: L 45" x W 26" x H 33"





SNAIL (m)

THE MINI SNAIL (2009)

Cracking Art Group

Made of Recyclable Plastic

Size: L 20" x W 12" x H 16"



SWALLOW

Cracking Art Group
Made of Recyclable Plastic
Size: L 63' W 110.2' H 41.8'

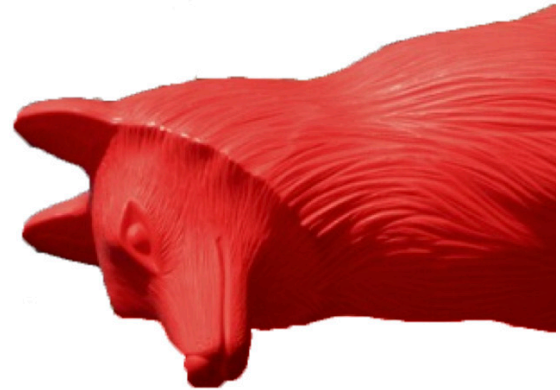
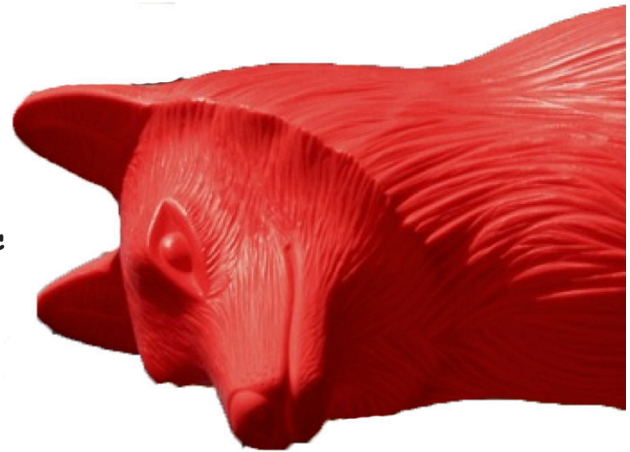


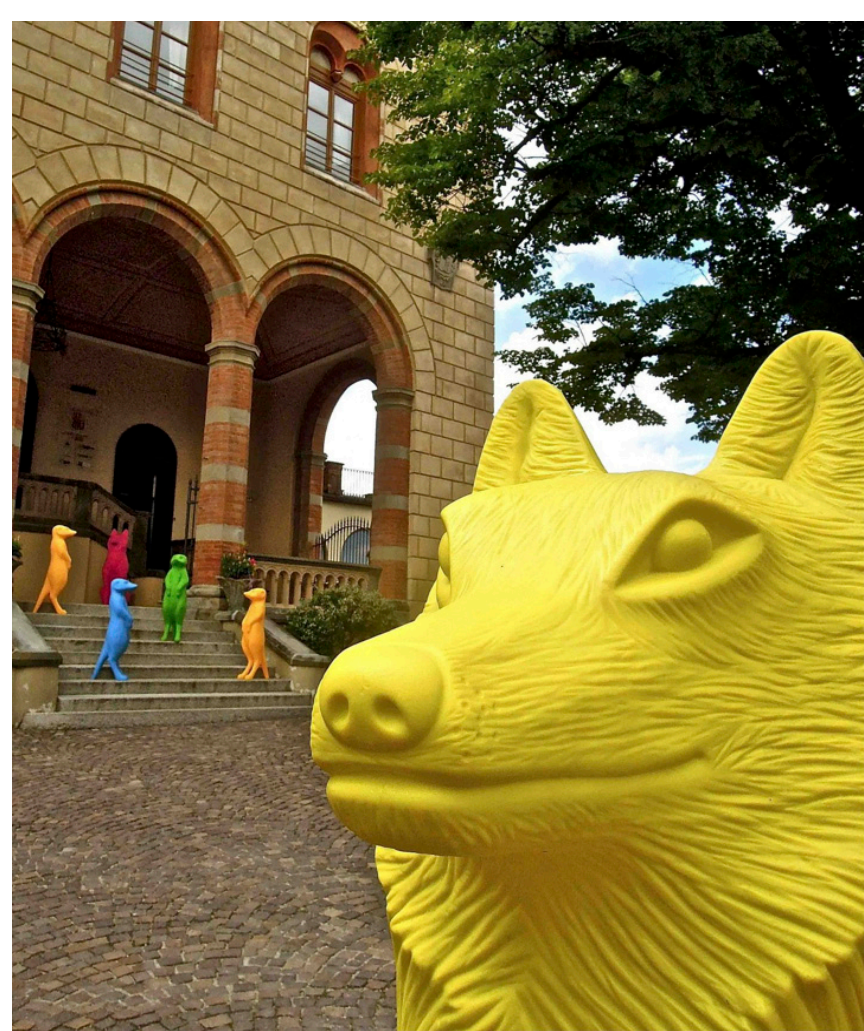




WOLF

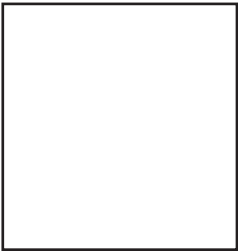
Cracking Art Group
Made of Recyclable Plastic
Size: H 63"



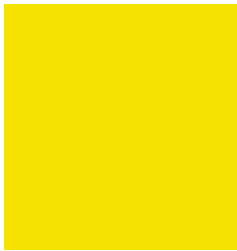




White



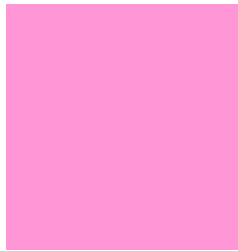
Yellow



Orange



Pink

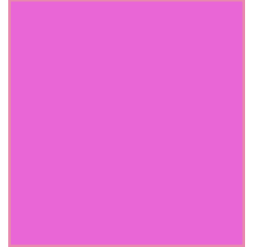


COLOR PALETTE

Red



Fuchsia



Blu



Light Blu



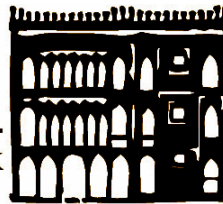
Green



Black



C GALLERIA
CA'D'ORO
Roma | Miami | New York



ROMA

Via del Babuino 53
00187 Rome

Tel: +39.06.6796417

Fax: +39.06.6797550

Email: info@ca-doro.com

MIAMI

4141 NE 2nd Avenue Suite 105F
Miami, FL 33137

Tel: +1 305 924 8247

Email: info@ca-doro.com

info@pinksnaills.com

NEW YORK

529 West 20th street
9th Floor, New York , NY10011

Tel: +1 212 620 0549

Email : galleriacadoronyc@gmail.com